

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greet Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1362210

Schedule Dates 09/11/12-09/17/12
Advertiser Obama for America (30051)
Agency Greet Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1536
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

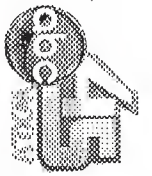
Date Entered 08/24/12
Last Modified 09/12/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09797047
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$980.25
Net Total \$5,554.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Sep. 2012
Grand Total: 67 \$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	3	:30	7A-ABC-Good Morning America	4			X	X	X			4	\$25.00	\$100.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/24/12
2.0	Normal Line / SPOT (2)	09/12/12-09/17/12	3	:30	9A-The Doctors	1	1	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	THE DOCTORS	8/24/12
3.0	Revised Line / SPOT (6)	09/12/12-09/17/12	5	:30	12P-1P (EST)	1	1	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	MILLIONAIRE	8/24/12
3.1	Normal Line / SPOT (6)	09/12/12-09/17/12	3	:30	12P-1P (EST)	1	1	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	MILLIONAIRE	8/27/12
4.0	Normal Line / SPOT (3)	09/15/12-09/15/12	3	:30	8A-ABC-Good Morning American Saturday							1		1	\$10.00	\$10.00	Greensboro (WXLV)	GOOD MORNING AMERICA WK	8/24/12
5.0	Normal Line / SPOT (4)	09/16/12-09/16/12	3	:30	10:38-40A-ABC-This Week							1		1	\$25.00	\$25.00	Greensboro (WXLV)	THIS WEEK	8/24/12
6.0	Normal Line / SPOT (9)	09/12/12-09/17/12	3	:30	3P-Anderson Cooper	1	1	1	1	1	1			4	\$50.00	\$200.00	Greensboro (WXLV)	ANDERSON	8/24/12
7.0	Normal Line / SPOT (10)	09/12/12-09/17/12	3	:30	5P-Rick Lake	1	1	1	1	1	1			4	\$25.00	\$100.00	Greensboro (WXLV)	RICK LAKE	8/24/12
8.0	Normal Line / News (12)	09/12/12-09/17/12	3	:30	6:30P-ABC-World News Monday-Friday	1	1	1	1	1	1			3	\$55.00	\$165.00	Greensboro (WXLV)	ABC WORLD NEWS	8/24/12
8.0.1	Closed Preempt (12)	09/17/12															Greensboro (WXLV)	Pre-empt/Exception - HRA	
9.0	Normal Line / News (14)	09/16/12-09/16/12	3	:30	6:28-45P-ABC-World News Sunday							1		1	\$60.00	\$60.00	Greensboro (WXLV)	ABC WORLD NEWS	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency Greer Margolis Mitchell, Burns & Associates-Washi
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Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1536
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Regular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

Date Entered 08/24/12
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Entered By Lisa Carter
CO-OP No
Headline # ECR09797047
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$980.25
Net Total \$5,554.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Sep. 2012
Grand Total: 67 \$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (15)	09/13/12-09/13/12	3	:30	10:02P-ABC-Scandal (Thursday)				1					1	\$785.00	\$785.00	Greensboro (WXLV)	SCANDAL	8/24/12
11.0	Normal Line / News (20)	09/12/12-09/17/12	3	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm		1		2	1	1			4	\$40.00	\$160.00	Greensboro (WXLV)	NEWS14 ABC45	8/24/12
11.0.1	Closed Preempt (20)	09/12/12															Greensboro (WXLV)	Advertiser Separation/Spot cannot place 2x in time period	
12.0	Normal Line / SPOT (21)	09/12/12-09/17/12	3	:30	11:35P-ABC-Nightline		1		1	1	1			4	\$15.00	\$60.00	Greensboro (WXLV)	NIGHTLINE	8/24/12
13.0	Normal Line / SPOT (22)	09/12/12-09/17/12	3	:30	12:02:05A-ABC-Jimmy Kimmel Live		1		1	1	1			4	\$5.00	\$20.00	Greensboro (WXLV)	JIMMY KIMMEL	8/24/12
14.0	Normal Line / SPOT (1)	09/17/12-09/17/12	3	:30	7A-ABC-Good Morning America		1							1	\$25.00	\$25.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/24/12
15.0	Normal Line / Prime (19)	09/16/12-09/16/12	3	:30	8P-ABC-Revenge (Sunday)							1		1	\$785.00	\$785.00	Greensboro (WXLV)	REVENGE	8/24/12
16.0	Normal Line / SPOT (5)	09/12/12-09/17/12	3	:30	10:58:25A-ABC-The View		1		1	1	1			1	\$20.00	\$20.00	Greensboro (WXLV)	VIEW	8/24/12
16.0.1	Closed Preempt (5)	09/17/12															Greensboro (WXLV)	Sold Out/Exception - Rate won't clear. matt	
16.0.2	Closed Preempt (5)	09/13/12															Greensboro (WXLV)	Pre-empt/Spot -HRA	
16.0.3	Closed Preempt (5)	09/14/12															Greensboro (WXLV)	Pre-empt/Spot -HRA	

CONFIRMATION CONTRACT

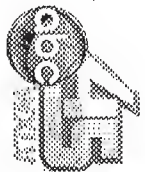
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Date:

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Date:

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Contract # 1362210

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Agency Greer Margolis Mitchell, Burns & Associates-Washi
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Brand OBAMA FOR AMERICA (187386)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bassett, Laura
Phone/Fax /
CPE 95/101/1536
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

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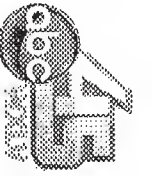
Greensboro (WXLV)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	67	\$6,535.00
Grand Total:	67	\$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Prime (17)	09/11/12-09/11/12	3	:30	10P-ABC-Private Practice (Tuesday)			1							\$705.00		Greensboro (WXLV)	PRIVATE PRACTICE	8/31/12
17.0.1	Closed Preempt (17)	09/11/12															Greensboro (WXLV)	Client Request/Spot -	
18.0	Normal Line / SPOT (23)	09/17/12-09/17/12	4	:30	9A- The Doctors		1							1	\$25.00	\$25.00	Greensboro (WXLV)	THE DOCTORS	9/6/12
19.0	Normal Line / Prime (16)	09/11/12-09/11/12	4	:30	7:58P- 9P (EST)			1							\$900.00		Greensboro (WXLV)	THE MIDDLE/LAST MAN STANDING	9/6/12
19.0.1	Closed Preempt (16)	09/11/12															Greensboro (WXLV)	Client Request/Spot -	
20.0	Normal Line / SPOT (24)	09/13/12-09/17/12	2	:30	10:58-25A- ABC-The View		1		1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	THE VIEW	9/11/12
21.0	Normal Line / SPOT (25)	09/13/12-09/17/12	2	:30	12:57-5P- ABC-The Chew		2		1	1	1			4	\$40.00	\$160.00	Greensboro (WXLV)	THE CHEW	9/11/12
22.0	Normal Line / SPOT (26)	09/13/12-09/17/12	2	:30	2P- ABC-General Hospital		2		1	1	1			4	\$100.00	\$400.00	Greensboro (WXLV)	GENERAL HOSPITAL	9/11/12
23.0	Normal Line / News (27)	09/13/12-09/17/12	1	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm		2		1	2				5	\$180.00	\$900.00	Greensboro (WXLV)	NEWS	9/11/12
24.0	Normal Line / News (28)	09/17/12-09/17/12	2	:30	6:30P- ABC-World News Monday-Friday		1							1	\$110.00	\$110.00	Greensboro (WXLV)	ABC WORLD NEWS	9/11/12
25.0	Normal Line / SPOT (33)	09/17/12-09/17/12	3	:30	12:05A- 1:05A (EST)		1							1	\$5.00	\$5.00	Greensboro (WXLV)	JIMMY KIMMEL	9/11/12
26.0	Normal Line / Football (29)	09/15/12-09/15/12	2	:30	3:30P- 7P (EST)							1		1	\$900.00	\$900.00	Greensboro (WXLV)	COLLEGE FOOTBALL	9/11/12

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Contract # 13622210

Schedule Dates

09/11/12-09/17/12

Advertiser

Obama for America (30051)

Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

OBAMA FOR AMERICA (187386)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Bassett, Laura

Phone/Fax

/

CPE

95/101/1536

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

Date Entered

08/24/12

Last Modified

09/12/12

Entered By

Lisa Carter

CO-OP

No

Headline

ECR09797047

Demo

A35+R

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$980.25

Net Total

\$5,554.75

Sales Tax

Greensboro (WXLV)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

67

67

Rate

\$6,535.00

\$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Football (30)	09/15/12-09/15/12	3	:30	12P-3:30P (EST)							1		1	\$400.00	\$400.00	Greensboro (WXLV)	COLLEGE FOOTBALL	9/11/12
28.0	Normal Line / SPOT (31)	09/14/12-09/17/12	2	:30	3P-Anderson Cooper		1			1				2	\$100.00	\$200.00	Greensboro (WXLV)	ANDERSON COOPER	9/11/12
29.0	Normal Line / SPOT (32)	09/17/12-09/17/12	2	:30	2P-ABC-General Hospital		1								\$100.00		Greensboro (WXLV)	GENERAL HOSPITAL	9/11/12
29.0.1	Closed Preempt (32)	09/17/12															Greensboro (WXLV)	Sold Out/Exception - We have a spot running in each break	
30.0	Normal Line / Prime (15)	09/17/12-09/17/12	2	:30	7:57-56P-ABC-CMA Music Festival (Country's Night to Rock		1							1	\$600.00	\$600.00	Greensboro (WXLV)	CMA MUSIC FESTIVAL	9/12/12
31.0	M/G For 11.0.1 / SPOT	09/16/12-09/16/12	3	:30	7:58-40A-ABC-Good Morning America Sunday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	GMA WEEKEND	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9995047 Ver# 12 Status Returned Traffic Order# 1362210 Printed: 09/13/2012 4:21 PM 1 of 2
 EC'd Yes Last Received: 09/12/2012 4:14 PM Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product OBAMA FOR AMERICA
 Estimate# 1536
 Buyer Laura Bassett
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1536
 Flight Dates 09/05/2012 - 09/17/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 12 for n/a and credit.
 pls send revised ppw asap.
 tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of weeks	Total Spots	Total Cost
12	W-F,M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$55.00	4	1	4	\$220.00
Station Remark: V12 1x n/a 9/17 (oversold)-pls credit MADE-GOOD BY LINE 5) 28]										

---REPORT TOTALS---

Report Totals. 4 / \$220.00

---SALES MONTHLY TOTALS---

Sep 12. 69 / \$6,690.00
 Sales Totals. 69 / \$6,690.00
 Station Totals. 69 / \$6,690.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$83,625	CABL 0%	UNEN 0%	WBFX 0%	WCWG 0%	WMTV 30%
		WGHP 28%	WMYV 3%	WUPN 0%	WXII 31%	WXIV 8%

Books null
 Demos RA35+

Rep Order# 9797047 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 1362210

Printed: 09/13/2012 4:21 PM
Last Received: 09/12/2012 4:14 PM
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#